

marketing packages

	Professional	Prominent	Premium	Partner
Yearly Marketing Plan	•	•	•	•
Marketing Support	30min monthly meeting	30min fortnightly meeting	30min weekly meeting	1hr weekly meeting
Strategic Campaign Development		•	•	•
Website Management	•	•	•	•
eNews	bi-monthly	monthly	fortnightly	weekly
Graphic Design	•	•	•	•
SEO Strategy			•	•
Social Media Advertising			•	•
SMS Marketing			•	•
Google AdWords			•	•

Please see over page for component descriptions

***Please note:** All external costs are invoiced in addition to the package amount (for example: signwriting printing, advertising spend etc). We recommend that you create a media spend budget that is of a similar amount to the marketing package you select, this will allow for the marketing strategy and plan to be effective, this will ensure you have the best opportunity to reach your marketing objectives.



Please contact us for detailed pricing.

Package Component Descriptions

Yearly Marketing Plan

A review of your business, staff and workplace. An analysis of products/services, business functions, and SWOT analysis to determine where your business sits currently.

Review of current marketing and marketing plan for 12 months. Includes defined goals and objectives, identifying the target market and strategic choice of marketing platforms.

12 month marketing schedule of advertising and marketing campaigns.

Marketing Support

We work with you to gain a clear understanding of your business goals and identify the target audience in which we can work strategically to market products or services to your most valuable customers. We support your business with our professional knowledge and experience and advise on the marketing of your business. We can arrange media bookings and quotes for all your marketing requirements.

Website Management

Nashish Marketing and Design can offer your business a range of website design services. From a simple and inexpensive website to promote your business through to a customised, one-off design with online store and a catalogue of products. We can design the site interface, build the site and organise domain name registration, web hosting and email services. Also includes statistics reporting on visitation.

eNews

Keeping in touch with your customers is a vital function of maintaining customers and growing brand awareness among current and prospective customers. We can design and maintain a regular eNews service that is emailed to your customer database. This line of communication allows you to communicate directly to your customer base and report on statistics to continually improve the service.

Graphic Design

We employ fully qualified graphic designers and marketing specialists who work on your business communication and marketing requirements. Nashish Marketing and Design is a full service branding studio. Having an in-house marketing and design team at your disposal can be a huge benefit for your business.

Social Media Advertising

We can develop a social media plan for your business. This includes posts, arranging boosting and paid adverts. (all budgets are set by the clients and are an additional cost)

Strategic Campaign Development

Nashish Marketing & Design offer strategic campaign development. Developing an integrated approach to create a seamless and holistic experience for consumers to interact with the brand with specialised marketing campaigns.

SEO Strategy

We can develop an SEO strategy for your business, taking into account what is published on your website along with the other components of your marketing strategy. This can be incorporated into a blog on your website.

To increase your ranking in Google we will regularly develop high quality content to ensure you reach your audience with relevant and engaging information.

Google AdWords

You need to be found when potential customers are looking for your service. Google AdWords provides this 'qualified lead' to your business as the browser is already looking for your service. We can setup, report on and manage your Google AdWords campaign as a long term option. These days this is a much better spend than being a member of multiple online sites/directories.

SMS Marketing

We offer a full SMS marketing service. We utilise your customer database and send them regular SMS update on sales, offers and new products. This service is reported from a statistical point of view to analyse how productive it is for your business going forward.

Let's partner today
so you can grow
tomorrow.
