



Resume: Gavin John Nash

- > DOB: 4 January 1975
- > PO BOX 678W, Ballarat West, VICTORIA 3350 AUSTRALIA
- > Married to Vicki, 4 children - Oliver, Ned, Scarlett & Clementine
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Working History

2004-2010

UNIVERSITY OF BALLARAT

Position: Degree Program Lecturer and Studio Coordinator: Graphic Design/Multimedia

Responsibilities:

- providing exciting design environment for 100 students,
- managing 6 part time staff with their own specialities,
- promotion of course in wider community (open days/expos),
- providing industry standard learning in creative and software,
- operating at a high level of communication within a large organisation,
- studying a Masters Degree (by Research),
- high-level organisation skills to operate efficiently in this environment.

2000 - current

NASHISH DESIGN - BALLARAT

Position: Owner/Creative Director.

Clients: Sportsview, AFL, Zephyr. Staff: 1

Responsibilities:

- client Liason/Attraction
- design in print and web,
- quoting, invoicing and reporting,
- strategic processes to achieve client desired outcomes,
- managing part time staff,
- managing supplier relationships (printers/illustrators/signwriters),
- keeping this business as a viable part-time concern whilst lecturing.

2000 - 2003

ASCET CREATIVE - BALLARAT [Business running concurrently with Nashish Design]

Position: Owner/Creative Director (business operated with a business partner)

Clients: Tourism Victoria, City of Ballarat, Monivae College, Victorian Government. Staff: 12

Responsibilities:

- branding systems and print collateral,
- website design and construction,
- advertising and television design and production,
- product and location photography,
- client liason and client presentations
- estimating, invoicing and financial reporting,
- staff retention and motivation,
- ownership of superannuation and work cover responsibilities as an employer,
- providing a design-rich environment for creative staff to grow and learn.

2000

SWISH GROUP - COLLINS STREET, MELBOURNE

Position: Designer for Print, Web, Interactive.

Clients: Country Road, eHardware.

Responsibilities:

- branding and print collateral,
- interface design and building for web projects,
- operate successfully within a business with separate areas.

1998 - 2000

PURE CREATIVE DARCY - ST KILDA RD.

Position: Designer - Pure Interactive.

Clients: Telstra, Cisco, Mars, Chandon.

Responsibilities:

- interface design and building for web projects and multimedia cd-roms
- web advertising programs and formatting of digital ads,
- operating as the digital arm of the agency - linking all design with current campaigns and client expectations.



1997

ASIA PACIFIC ONLINE - CAULFIELD, MELBOURNE

Position: Graphic Designer (graduate position) Web and Multimedia Design.

Clients: Channel 9, Holmesglen TAFE, Boyer Outdoor, Melbourne FC.

Responsibilities:

- interface design for web and multimedia projects,
- working alongside programmers and learning how they operate,
- product photography
- client liason and client presentations

Qualifications

2003

Certificate 4 in Workplace Assessment and Training.
Level 2 First Aid.

1994 - 1996

University of Ballarat: Bachelor of Visual Arts [Graphic Design].

1993

University of Ballarat: Diploma of Art & Design First Year
[incomplete - used as a pathway to Bachelor Course]

Achievements & Awards

1995 - Finalist - Coca Cola Australian National Design Competition

1996 - Work Published - “Student Design Downunder”

1997 - Most Popular Australian Website Melbourne Football Club
www.melbournefc.com.au, Telstra Internet Awards

Personal Qualities and Demonstrated Abilities

I believe I am a very organised person demonstrating the necessary ‘people skills’ that go with being successful in the advertising/design industry.

I am a good listener, I relate well to other people and my teaching experience has helped me convey my knowledge to others - especially Generation Y. I have been active in the design industry since my university days, participating in design events [such as AGIdeas] and other design related activities over my time as a designer.

I have a thorough knowledge of how the design industry operates, from suppliers to clients and everyone in between. Running a successful studio [of 12 employees] has helped me gain a thorough knowledge of the industry and all its workings.

My extensive experience in the Web/Multimedia Design area - interface design and usability mean that I have a lot to offer in these areas.

I am at a stage in my career (15 years) where I would like to take on a Senior Design or Design Director role where I can help others develop and grow their careers within design.

Managing staff is something I am comfortable with and I believe my skills in this area can see me manage a studio or team of designers successfully.

Software and Hardware

Adobe Photoshop CS4, Illustrator CS4, InDesign CS4, Acrobat CS4, Dreamweaver CS4, Fireworks CS4, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Mac iLife software (iTunes, iPhoto, iMovie, iDVD, Garageband etc.).

Social Networking Experience eg. Facebook, YouTube, Messenger, iChat, Skype, Group SMS.

I am a self confessed gadget lover, I tend to keep up to date with all new and emerging technology stemming from a genuine interest.



Interests and Hobbies

- › All Sports.
- › Spending time with family and friends.
- › Reading/Relaxing/Travel.
- › Design and digital lifestyle - of course!

Community Involvement

I was a founding member of Ballarat Like Minds - a group that brought together business people under the age of 35 in Ballarat from 2000-2003. I helped organise the running of 6 events per year, with well renowned guest speakers and local speakers alike, providing the formal part of otherwise informal networking based events.

I have donated my time as a designer over the years for a number of Community Groups/ Events. These include The Ballarat Begonia Festival, The Make a Wish Foundation, The Zonta Club of Ballarat, The Rotary Club of Wendouree, St Patricks Primary School and Damascus College.

Donating your skills to an organisation is a powerful way of helping the community you live in. I feel like I have received quite a bit in life so it is a way of helping others who may be in need of my talents and abilities.

Referees

Mark Molloy, Director, **Exit Films** - South Melbourne, T: 0407 949 668

Larry Vila Pouca, Lead Creative, **Paper Stone Scissors** - Prahran, T: 0414 985 587